



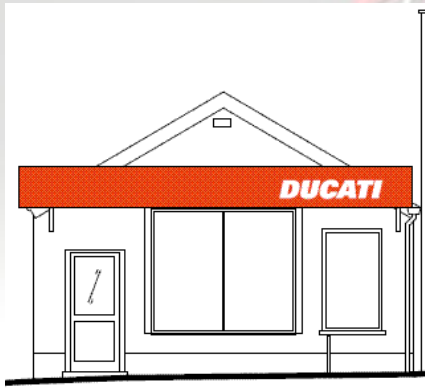
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SEPTEMBER 2011

Newsletter



**IT'S TIME FOR A CHANGE AT
W M SNELL DUCATI!
FROM OCTOBER 2011 UNTIL
MARCH 2012 WE WILL BE
REFURBISHING THE DEALERSHIP.**

**THIS WILL NOT AFFECT THE RUNNING OF THE BUSINESS IN ANY
WAY AND ALL EXISTING SERVICES WILL CONTINUE AS NORMAL.**

**OUR WORKSHOP TEAM WILL BE TEMPORARILY MOVING TO A UNIT NEARBY SO ALL OUR
SERVICING AND REPAIRS WILL CONTINUE AS NORMAL.**

**THE SHOWROOM AND PARTS STAFF WILL CONTINUE, AS THEY DO NOW, IN THE EXISTING
BUILDING.**

**WHEN THE NEW BUILD IS COMPLETE THE SHOWROOM WILL REMAIN, BUT WITH A NEW INTERIOR,
AND FROM THE EXISTING COUNTER BACK WILL BE REPLACED WITH A NEW DEVELOPMENT TO
ADD SPACE TO THE SHOWROOM WITH NEW OFFICES, PARTS COUNTER AND SERVICE DESK WHICH
WILL BE LINKED RIGHT THROUGH TO THE ALL NEW WORKSHOP AND MOT BAY.**

WE ARE EVEN INCLUDING NEW CUSTOMER TOILETS & CHANGING FACILITIES!!!

**To give you an idea of the final layout here is one of the plans showing the existing building
connected to the new.**



DUCATI'S 2012 SUPERBIKE HAS BEEN ANNOUNCED

The wait is almost over, the *Ducati 1199 Panigale* on its way.



The new generation Superbike will be unveiled at the EICMA International Motorcycle Show in Milan 10-13 November.

The new model not only will deliver record performance, breathtaking design and technical innovation, it also breaks with our Superbike tradition by adding a name to its 1199cc engine capacity, making a significant and warm association to its historic roots in the Borgo Panigale (pronounced "Pan-ee-gah-lee") area of Bologna. In an Italian territory known as "Motor Valley" and where high performance and racing runs through the veins of its passionate people, we decided to underline our pride in being world ambassadors for the "Made in Italy" title by immortalizing our home town in the name of the best sportsbike ever built.

The wait to discover all the details will continue for just a few more weeks. Be ready!

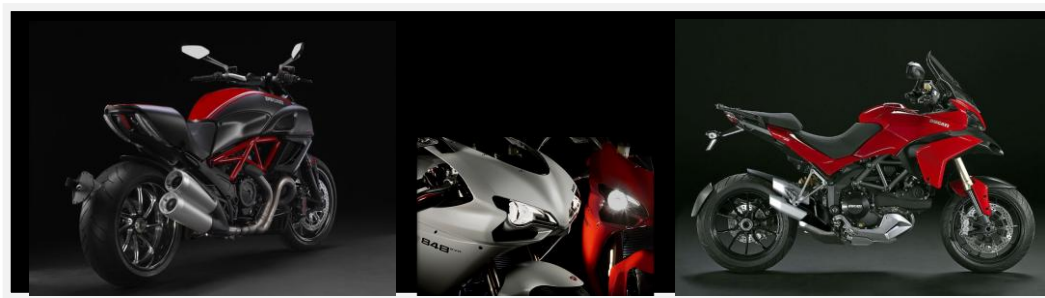
Here is the HQ video teaser from Ducati.com

<http://www.youtube.com/watch?v=1XMEoPl-2so&feature=youtu.be&hd=1>

We have already taken a number of deposits for this exciting all new model and we will keep you up to date with any further press releases as they arrive.

**THINKING ABOUT BUYING OF A NEW
DUCATI?** 

**COME AND TAKE A 2011 DUCATI
FOR A TESTRIDE FIRST**



DEMONSTRATORS AVAILABLE:

To book you testride just click on the models below

[DIAVEL BLACK CARBON](#)

[MULTISTRADA 1200 S SPORT](#)

[1198 2011](#)

[848 EVO](#)

[MONSTER 1100 EVO](#)

[MONSTER 696](#)

CURRENT OFFERS

**BUY A NEW 1198 OR 1198 SP AND
RECEIVE £1000.00 WORTH OF
ACCESSORIES OR CLOTHING.**

CURRENT DUCATI FINANCE OFFERS



0% APR
REPRESENTATIVE

MONSTER 696 | MONSTER 796

Interest free finance that's right up your street

Monster. The epitome of relaxed presence. Italian passion and decades of Ducati experience distilled into timeless style. Available with finance at rates better than direct lenders, minimum 50% deposit required. Less is more. Less is Monster.

To book your demo ride contact your local authorised dealer. www.ducatiuk.com

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0% APR
REPRESENTATIVE

MONSTER 796

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**CALL FOR DETAILS ON
THIS MODEL OR ANY OTHER IN
THE DUCATI RANGE**